

Privacy Policy

Protecting your private information is our priority. This Statement of Privacy applies to Www.modernmalebarbershop.com, and Modern Male Barber Shop and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to Modern Male Barber Shop include Www.modernmalebarbershop.com, MMBS, Modern Male Barber Shop Products and Www.modernmaleproducts.com. The MMBS website is a Hair Services/ Shave services site. By using the MMBS website, you consent to the data practices described in this statement.

Collection of your Personal Information

In order to better provide you with products and services offered, MMBS may collect personally identifiable information, such as your:

- First and Last Name
- E-mail Address
- Phone Number

If you purchase MMBS's products and services, we collect billing and credit card information. This information is used to complete the purchase transaction.

We do not collect any personal information about you unless you voluntarily provide it to us. However, you may be required to provide certain personal information to us when you elect to use certain products or services. These may include: (a) registering for an account; (b) entering a sweepstakes or contest sponsored by us or one of our partners; (c) signing up for special offers from selected third parties; (d) sending us an email message; (e) submitting your credit card or other payment information when ordering and purchasing products and services. To wit, we will use your information for, but not limited to, communicating with you in relation to services and/or products you have requested from us. We also may gather additional personal or non-personal information in the future.

Use of your Personal Information

MMBS collects and uses your personal information to operate and deliver the services you have requested.

MMBS may also use your personally identifiable information to inform you of other products or services available from MMBS and its affiliates.

Sharing Information with Third Parties

MMBS does not sell, rent or lease its customer lists to third parties.

MMBS may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to MMBS, and

they are required to maintain the confidentiality of your information.

MMBS may disclose your personal information, without notice, if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on MMBS or the site; (b) protect and defend the rights or property of MMBS; and/or (c) act under exigent circumstances to protect the personal safety of users of MMBS, or the public.

Tracking User Behavior

MMBS may keep track of the websites and pages our users visit within MMBS, in order to determine what MMBS services are the most popular. This data is used to deliver customized content and advertising within MMBS to customers whose behavior indicates that they are interested in a particular subject area.

Automatically Collected Information

Information about your computer hardware and software may be automatically collected by MMBS. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the MMBS website.

Right to Deletion

Subject to certain exceptions set out below, on receipt of a verifiable request from you, we will:

- Delete your personal information from our records; and
- Direct any service providers to delete your personal information from their records.

Please note that we may not be able to comply with requests to delete your personal information if it is necessary to:

- Complete the transaction for which the personal information was collected, fulfill the terms of a written warranty or product recall conducted in accordance with federal law, provide a good or service requested by you, or reasonably anticipated within the context of our ongoing business relationship with you, or otherwise perform a contract between you and us;
- Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity; or prosecute those responsible for that activity;
- Debug to identify and repair errors that impair existing intended functionality;
- Exercise free speech, ensure the right of another consumer to exercise his or her right of free speech, or exercise another right provided for by law;
- Comply with the California Electronic Communications Privacy Act;
- Engage in public or peer-reviewed scientific, historical, or statistical research in the public interest that adheres to all other applicable ethics and privacy laws, when our deletion of the information is likely to render impossible or seriously impair the achievement of such research, provided we have obtained your informed consent;
- Enable solely internal uses that are reasonably aligned with your expectations based on

- your relationship with us;
- Comply with an existing legal obligation; or
 - Otherwise use your personal information, internally, in a lawful manner that is compatible with the context in which you provided the information.

Children Under Thirteen

MMBS does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

Disconnecting your MMBS Account from Third Party Websites

You will be able to connect your MMBS account to third party accounts. BY CONNECTING YOUR MMBS ACCOUNT TO YOUR THIRD PARTY ACCOUNT, YOU ACKNOWLEDGE AND AGREE THAT YOU ARE CONSENTING TO THE CONTINUOUS RELEASE OF INFORMATION ABOUT YOU TO OTHERS (IN ACCORDANCE WITH YOUR PRIVACY SETTINGS ON THOSE THIRD PARTY SITES). IF YOU DO NOT WANT INFORMATION ABOUT YOU, INCLUDING PERSONALLY IDENTIFYING INFORMATION, TO BE SHARED IN THIS MANNER, DO NOT USE THIS FEATURE. You may disconnect your account from a third party account at any time. USERS CAN UNSUBSCRIBE AND DISCONNECT FROM THEIR ACCOUNT BY ACCESSING THEIR MY ACCOUNT.

E-mail Communications

From time to time, MMBS may contact you via email for the purpose of providing announcements, promotional offers, alerts, confirmations, surveys, and/or other general communication.

If you would like to stop receiving marketing or promotional communications via email from MMBS, you may opt out of such communications by **THEY CAN OPT OUT BY** clicking on the **UNSUBSCRIBE** button..

Changes to this Statement

MMBS reserves the right to change this Privacy Policy from time to time. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your account, by placing a prominent notice on our website, and/or by updating any privacy information. Your continued use of the website and/or Services available after such modifications will constitute your: (a) acknowledgment of the modified Privacy Policy; and (b) agreement to abide and be bound by that Policy.

Contact Information

MMBS welcomes your questions or comments regarding this Statement of Privacy. If you believe that MMBS has not adhered to this Statement, please contact MMBS at:

Modern Male Barber Shop
7 east temple ave

Sellersville, Pennsylvania 18960

Email Address:

Nicky@modernmalebarbershop.com

Telephone number:

215-6927067

Effective as of February 26, 2022